



Det var veldig kjekt å se GEO igjen. Jeg har virkelig savnet det! Det knytter alle geomiljøene i Norge sammen og det er det ingen andre som gjør.

HELGE LØSETH, EQUINOR



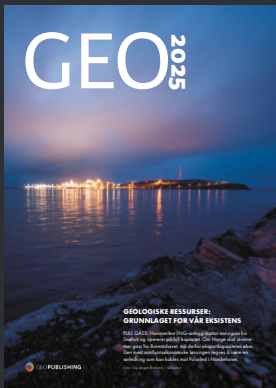
M E D I A P L A N

2 0 2 5

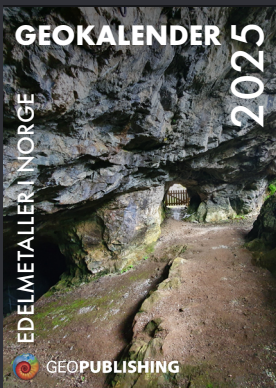


GEOUBLISHING

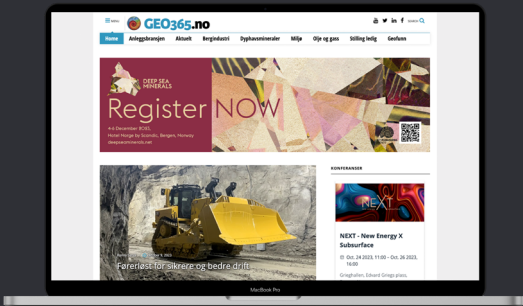
Extend the reach of your advertising campaign and reach a combined audience of over **20 000 readers** monthly through our magazine and online news sites.



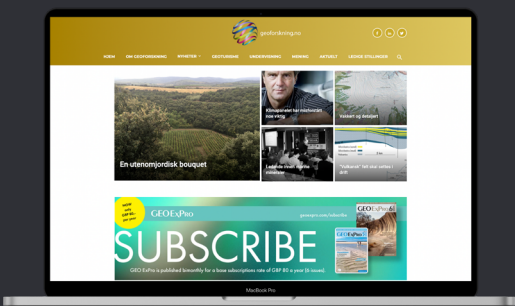
GEO-MAGAZINE
5,000 READERS
1 ISSUE / YEAR



LOGO SPONSOR
NOK 29,150.00
1 MONTH



GEO365.NO
18'000 READERS / MONTH
26'000 SESSIONS / MONTH
1'100 NEWSLETTER SUBSCRIBERS

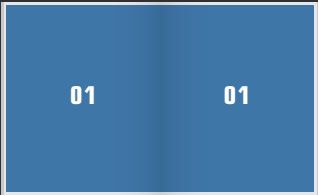


GEOFORSKNING.NO
12'000 SESSIONS / MONTH
142'000 SESSIONS / YEAR
850 NEWSLETTER SUBSCRIBERS

CONFERENCE **SCHEDULE**

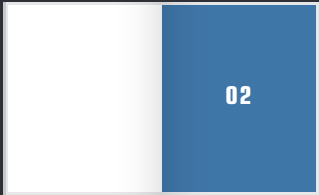
THEME	AD MATERIAL DEADLINE
NEXT NEW ENERGY X SUBSURFACE	23-25 JANUARY - GRIEGHALLEN, BERGEN
DIG X SUBSURFACE	5-6 MARCH - SCANDIC OSLO AIRPORT
NCS EXPLORATION	17-18 APRIL - SCANDIC FORNEBU, OSLO
NCS STRATEGY	20-21 NOVEMBER - SCANDIC FORUS, STAVANGER
DEEP SEA MINERALS	3-5 DECEMBER - HOTEL NORGE SCANDIC, BERGEN

PRINT SPECIFICATIONS



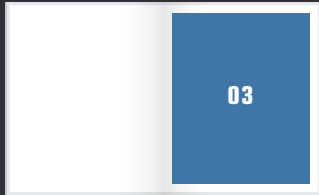
01 **01**

DOUBLE SPREAD
420 X 280 MM + 3 MM BLEED



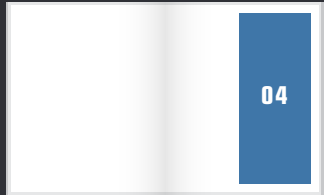
02

FULL PAGE
210 X 280 MM + 3 MM BLEED



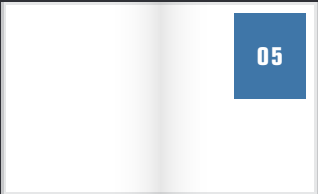
03

FULL PAGE W/O BLEED:
180 X 250 MM



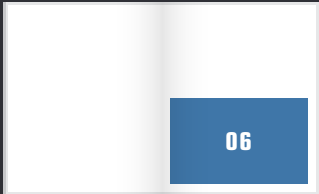
04

½ PAGE VERTICAL:
90 X 250 MM



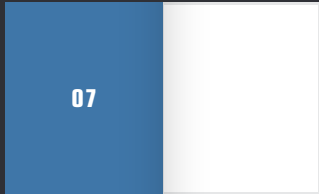
05

¼ PAGE HORIZONTAL
180 X 60 MM



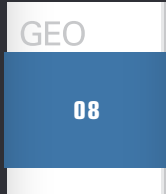
06

½ PAGE HORIZONTAL
180 X 119 MM



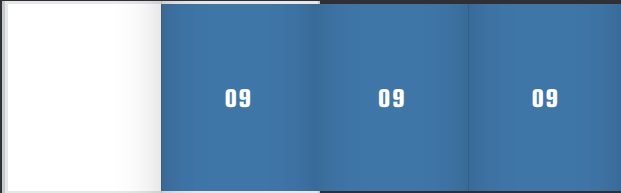
07

INSIDE COVERS
210 X 280 MM + 3 MM BLEED



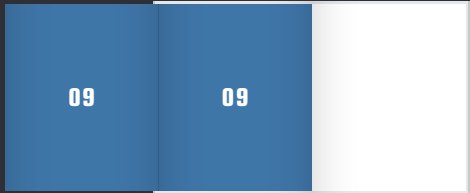
GEO
08

BELLYBAND
150 X 456 MM + 3MM BLEED



09 **09** **09**

FOLD-OUT:
630 X 280 MM + 3 MM BLEED



09 **09**

FOLD-OUT:
420 X 280 MM + 3 MM BLEED

AD RATES

GEO CALENDAR		NOK 29,150.00
INSIDE FRONT COVER		NOK 40,810.00
INSIDE BACK COVER		NOK 37,310.00
BACK COVER		NOK 40,810.00
SELECTED PAGE	PAGE 4, 7	NOK 35,275.00
1/1 PAGE		NOK 33,525.00
1/2 PAGE		NOK 20,115.00
1/4 PAGE		NOK 13,410.00
PAID CONTENT	DOUBLE SPREAD	NOK 59,175.00
FOLD-OUT	3+2 PAGES	NOK 67,050.00
SUPPORT AD	LOGO IN MAGAZINE	NOK 5,830.00 / PAGE
BELLYBAND		NOK 52,295.00
DESIGN ADVERTISING MATERIALS		NOK 1205.00 / HOUR

PUBLICATION SCHEDULE

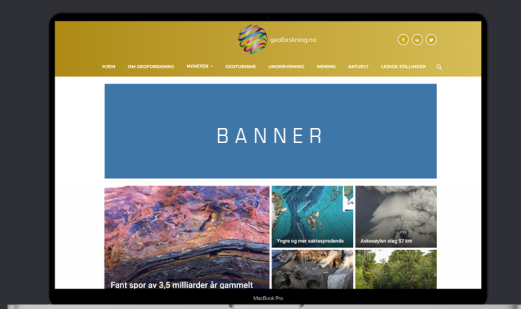
GEO	PUBLICATION	EDITORIAL DEADLINE	AD MATERIAL DEADLINE	PUBLICATION
NR. 01	2025	25 - NOV - 2024	9 - DEC - 2024	6 - JAN - 2025
NR. 01	2026	24 - NOV - 2025	8 - DEC - 2025	5 - JAN - 2026

ONLINE ADVERTISING OPTIONS

SUPPORT AD	LOGO ON SITE	NOK 40,810.00 / YEAR
TOP BANNER	1230 X 350 PX	NOK 30,200.00 / MONTH
MOBILE VERSION	480 X 470 PX	
MID SECTION BANNER	800 X 300 PX	NOK 20,115.00 / MONTH
SKYSCRAPER	300 X 600 PX	NOK 16,090.00 / MONTH
BANNER ROTATION	1230 X 350 PX + 480 X 470 PX	NOK 32,065.00 / MONTH
BANNER IN NEWSSECTION	1230 X 350 PX + 480 X 470 PX	NOK 16,200.00 / MONTH
BANNER IN NEWSLETTER	800 X 300 PX (MON-FRI)	NOK 11,660.00 / MONTH
VACANCIES	ON SITE + NEWSLETTER + SOME*	NOK 16,090.00 / MONTH
PAID CONTENT	HEADING, TEXT, PIC	NOK 30,200.00 / ISSUE
PACKAGE DEALS		CONTACT FOR OFFER
DESIGN ADVERTISING MATERIALS		NOK 1211.00 / HOUR

* SOME: LINKEDIN & FACEBOOK

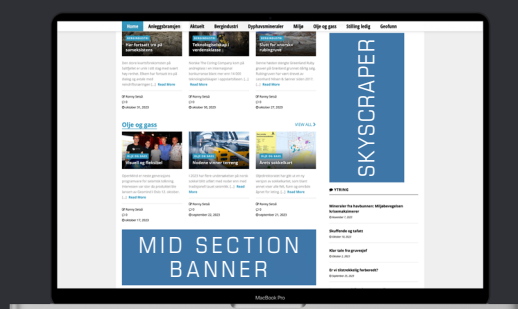
ONLINE SPECIFICATIONS



GEO365.NO / GEOFORSKNING.NO

**TOP BANNER / INSIDE ARTICLE:
1230 X 350 PX**

PNG / JPG / GIF AND .M4V, .MP4, AND .MOV
EXTENSIONS AND COMPRESSED IN H.264 OR MPEG-4.



GEO365.NO / GEOFORSKNING.NO

**SKYSCRAPER: 300 X 600 PX
MID SECTION BANNER: 800 X 300 PX**

PNG / JPG / GIF AND .M4V, .MP4, AND .MOV
EXTENSIONS AND COMPRESSED IN H.264 OR MPEG-4.

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