



Det var veldig kjekt å se GEO igjen. Jeg har virkelig savnet det! Det knytter alle geomiljøene i Norge sammen og det er det ingen andre som gjør.

HELGE LØSETH, EQUINOR



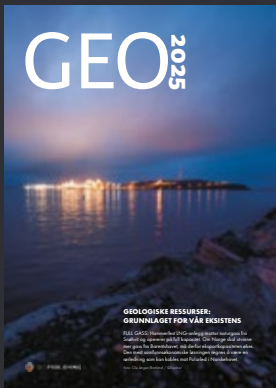
M E D I A P L A N

2 0 2 6



GEO PUBLISHING

Extend the reach of your advertising campaign and reach a combined audience of over **20 000 readers** monthly through our magazine and online news sites.



GEO-MAGAZINE
3,500 READERS
1 ISSUE / YEAR



SPONSOR
NOK 30,608.00
1 MONTH



GEO365.NO
7'500 READERS / MONTH
45'000 EVENTS / MONTH
1'000+ NEWSLETTER SUBSCRIBERS

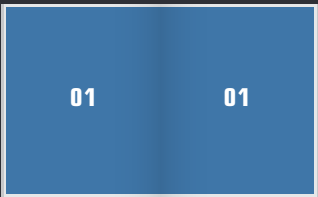


GEOFORSKNING.NO
3'500 READERS / MONTH
330'000 EVENTS / YEAR
500+ NEWSLETTER SUBSCRIBERS

CONFERENCE **SCHEDULE**

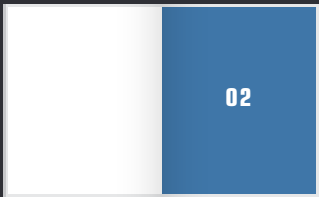
THEME	AD MATERIAL DEADLINE
SEABED MINERALS	24-26 MARCH - BERGEN
NCS STRATEGY	18-19 NOVEMBER - STAVANGER
DIG X SUBSURFACE	2-3 DECEMBER - OSLO

PRINT SPECIFICATIONS



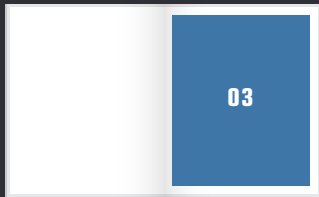
01 **01**

DOUBLE SPREAD
420 X 280 MM + 3 MM BLEED



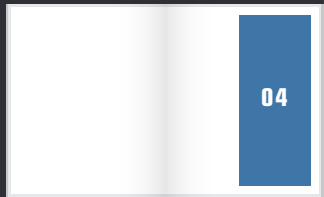
02

FULL PAGE
210 X 280 MM + 3 MM BLEED



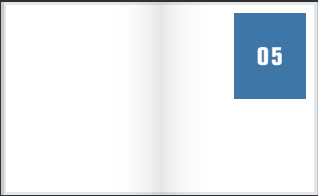
03

FULL PAGE W/O BLEED:
180 X 250 MM



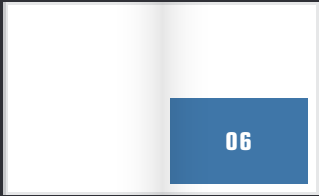
04

½ PAGE VERTICAL:
90 X 250 MM



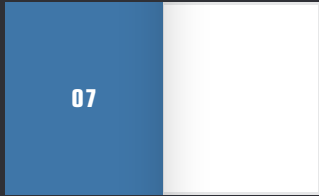
05

¼ PAGE HORIZONTAL
180 X 60 MM



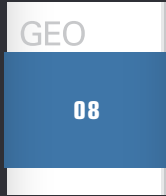
06

½ PAGE HORIZONTAL
180 X 119 MM



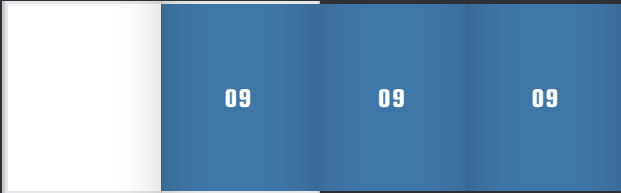
07

INSIDE COVERS
210 X 280 MM + 3 MM BLEED



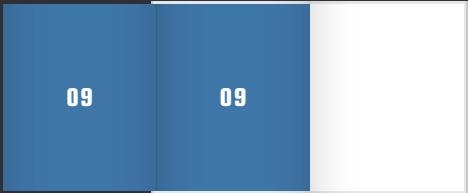
GEO
08

BELLYBAND
150 X 456 MM + 3MM BLEED



09 **09** **09**

FOLD-OUT:
630 X 280 MM + 3 MM BLEED



09 **09**

FOLD-OUT:
420 X 280 MM + 3 MM BLEED

ADVERTISING RATES

GEO + GEO CALENDAR	NOK 30,608.00
PRODUCTION SUPPORT	NOK 6,121.00 / PAGE
INSIDE FRONT COVER	NOK 40,810.00
INSIDE BACK COVER	NOK 37,310.00
BACK COVER	NOK 40,810.00
1/1 PAGE	NOK 33,525.00
1/2 PAGE	NOK 20,115.00
1/4 PAGE	NOK 13,410.00
PAID CONTENT	NOK 59,175.00
FOLD-OUT	NOK 67,050.00

PUBLICATION SCHEDULE

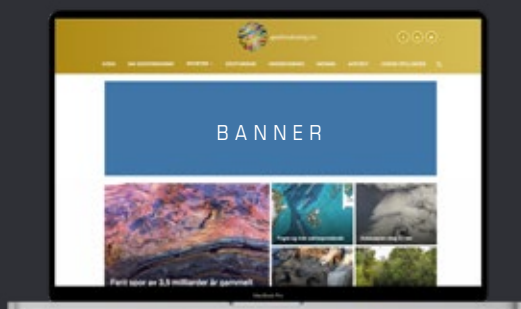
GEO	PUBLICATION	EDITORIAL DEADLINE	AD MATERIAL DEADLINE	PUBLICATION
NR. 01	2026	24 - NOV - 2025	1 - DEC - 2025	19 - DEC - 2025

ONLINE **ADVERTISING** OPTIONS

SUPPORT AD	LOGO ON SITE	NOK 42,900.00/YEAR
TOP BANNER	1230 X 350 PX	NOK 30,200.00 / MONTH
MOBILE VERSION	480 X 470 PX	
MID SECTION BANNER	800 X 300 PX	NOK 20,115.00 / MONTH
SKYSCRAPER	300 X 600 PX	NOK 16,090.00 / MONTH
BANNER ROTATION	1230 X 350 PX + 480 X 470 PX	NOK 32,065.00 / MONTH
BANNER IN NEWSSECTION	1230 X 350 PX + 480 X 470 PX	NOK 16,200.00 / MONTH
BANNER IN NEWSLETTER	800 X 300 PX (MON-FRI)	NOK 11,660.00 / MONTH
VACANCIES	ON SITE + NEWSLETTER + SOME*	NOK 16,090.00 / MONTH
PAID CONTENT	HEADING, TEXT, PIC	NOK 30,200.00 / ISSUE
PACKAGE DEALS		CONTACT FOR OFFER
DESIGN ADVERTISING MATERIALS		NOK 1211.00 / HOUR

* SOME: LINKEDIN & FACEBOOK

ONLINE **SPECIFICATIONS**



GEO365.NO / GEOFORSKNING.NO

**TOP BANNER / INSIDE ARTICLE:
1230 X 350 PX**

PNG / JPG / GIF AND .M4V, .MP4, AND .MOV
EXTENSIONS AND COMPRESSED IN H.264 OR MPEG-4.



GEO365.NO / GEOFORSKNING.NO

**SKYSCRAPER: 300 X 600 PX
MID SECTION BANNER: 800 X 300 PX**

PNG / JPG / GIF AND .M4V, .MP4, AND .MOV
EXTENSIONS AND COMPRESSED IN H.264 OR MPEG-4.

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